



**Media Contact:**

Kathryn Zakskorn  
Director of Franchise Marketing  
650-462-9501  
[kzakskorn@homecareassistance.com](mailto:kzakskorn@homecareassistance.com)

## **Home Care Assistance of Ft. Lauderdale Receives 2018 Best of Home Care® Provider and Employer of Choice Awards**

*Home Care Assistance of Ft. Lauderdale is recognized for the third consecutive year as one of the top home care agencies in the country based on client and employee satisfaction*

**(Fort Lauderdale, FL – February 7, 2018)** [Home Care Assistance of Ft. Lauderdale](#), a leading provider for in-home senior care, is proud to announce that it has received both the Best of Home Care Provider of Choice and Employer of Choice Awards from Home Care Pulse for the 3<sup>rd</sup> year in a row. These prestigious awards are granted to the top-ranking home care providers, based on both client and caregiver satisfaction scores gathered by Home Care Pulse, an independent company that benchmarks home care agencies nationally. Home Care Assistance of Lauderdale is now officially ranked among a small, elite number of home care providers across the country who have proven their ability to provide an exceptional working experience for their caregivers and the highest quality care to their clients.

“We want to congratulate Home Care Assistance of Ft. Lauderdale on receiving both the Best of Home Care – Provider of Choice Award and the Best of Home Care – Employer of Choice Award,” says Aaron Marcum, CEO and founder of Home Care Pulse. “Since these awards are based on real, unfiltered feedback from clients and caregivers, Home Care Assistance of Ft. Lauderdale has proven their dedication to providing a great work environment and solid training to employees, while maintaining their focus on client satisfaction. We are pleased to recognize their dedication to quality professionalism and expertise in home care.”

Best of Home Care providers have voluntarily and proactively contracted with Home Care Pulse to gather feedback from their clients and caregivers via live phone interviews each month. Home Care Pulse created these awards to identify the top in-home care agencies that demonstrate a passion for client and employee satisfaction and thereby help families make better care decisions for their aging loved ones. Home Care Assistance of Ft. Lauderdale has earned the Best of Home Care Provider award based on high grades in the following areas: Recommended Provider, Daily Life Improvement, Work Ethic of Caregivers, Compassion of Caregivers, Communication from Provider, and Client/Caregiver Compatibility. The company also earned high grades in the following areas for the Best of Home Care Employer of Choice award: Recommended Employer, Training Received, Clear Expectations, Openness to New Ideas, Caregiver Recognition, Office Support Staff, and Client/Caregiver Compatibility.

“These recognitions and awards are a tribute to the amazing care that our team provides,” said Manpreet Dhalla, Owner and President of Home Care Assistance of Ft. Lauderdale. “We are particularly concerned

with the well-being of our clients and work-hard to ensure our clients are receiving the highest quality of care in the area. I am incredibly thankful and appreciative of the clients we serve and our caregivers for helping us achieve these awards.”

To find out more about Home Care Assistance of Ft. Lauderdale commitment to excellence, please visit [www.HomeCareAssistanceFTLauderdale.com](http://www.HomeCareAssistanceFTLauderdale.com) or call 954-909-0370 at any time. Feel free to visit our office located at 5975 N Federal Highway, Ste 124, Fort Lauderdale, FL.

### **About Home Care Assistance**

[Home Care Assistance](http://www.HomeCareAssistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur’s Fastest-Growing Franchises and Franchise Business Review’s Top 50. The company was recognized as a [2017 Endorsed National Provider](#) by the home care industry’s leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives’ [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.

### **About Home Care Pulse**

Home Care Pulse is the home care industry's leading firm in satisfaction research and quality assurance. On behalf of home care businesses across North America, Home Care Pulse gathers unbiased satisfaction ratings from clients and caregivers and detailed feedback to ensure the best in-home care possible can be provided. Powerful online reports allow businesses to identify needs and take action to reduce increase satisfaction, reduce caregiver turnover, and address client needs. For more information, please call Home Care Pulse at (877) 307-8573 or visit [homecarepulse.com](http://homecarepulse.com).