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## **Home Care Assistance of Ft. Lauderdale Cultivates Workplace Diversity**

Understanding the value of employing both men and women in caregiving roles

(Fort Lauderdale, FL – June 1, 2018) [Home Care Assistance of Ft. Lauderdale](#), the area’s leading provider for in-home senior care, is proud to employ a diverse roster of qualified caregivers to better serve the aging population in Broward County. Despite recognition of women being the predominant providers of society, the number of male caregivers has grown due to changing gender expectations and an increasing demand for in-home care.

“Our agency’s primary mission is to employ the most qualified, caring, and reliable caregivers,” said Manpreet Dhalla, Owner and President of Home Care Assistance of Ft. Lauderdale. “During the hiring process, we ask ourselves, ‘Would I hire this caregiver for my parent?’ Having a diverse set of caregivers is a part of that process—it’s very important to have caregivers with different backgrounds, skills, and personalities so we can match the appropriate caregiver for each client.”

Caregiver employees are also provided continuous education and training to optimize clients’ long-term health, safety, and well-being. Diversity in the workplace will continue to be an area of focus for Home Care Assistance of Ft. Lauderdale so that the company can provide a premier level of care for seniors.

To find out more about Home Care Assistance of Ft. Lauderdale commitment to diversity and excellence, please visit [www.HomeCareAssistanceFTLauderdale.com](http://www.HomeCareAssistanceFTLauderdale.com) or call 954-909-0370 at any time. Feel free to also visit our office located at 5975 N Federal Highway, Ste 124, Fort Lauderdale, FL.

### **About Home Care Assistance**

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest growing women-owned companies worldwide in 2017](#), Home Care Assistance has received numerous industry awards including Entrepreneur’s Fastest-Growing Franchises and Franchise Business Review’s Top 50. The company was recognized as a [2018 Endorsed National Provider](#) by the home care industry’s leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives’ [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.