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Home Care Assistance of Ft. Lauderdale Partners with Dignity Memorial

(Fort Lauderdale, FL – March 18, 2019) [Home Care Assistance of Ft. Lauderdale](#), the leading provider of in-home senior care, is proud to announce that it has entered into a new partnership with Dignity Memorial, North America's largest network of funeral, cemetery and cremation services. This partnership will enable Home Care Assistance clients, employees and extended family members discounts to services. As a preferred partner, Dignity Memorial will provide continuous education and resources on end of life planning.

"At Home Care Assistance of Ft. Lauderdale, we value education and support initiatives that address our clients aging care needs," said Manpreet Dhalla, Owner and President of Home Care Assistance of Ft. Lauderdale. "This partnership further enables us to provide valuable information and resources for families during their most difficult times."

With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as its proprietary [Balanced Care Method™](#), which emphasizes scientifically-studied lifestyle behaviors of the longest-living people on Earth, and the [Cognitive Therapeutics Method™](#), an activities-based program designed to boost mental acuity as well as delay the onset and progression of cognitive decline. Committed to community education on topics related to healthy longevity, the company has also authored an [award-winning senior wellness book series](#), which is comprised of seven books, including *The Brain Boost: A Practical Guide to Brain Health*, *Mind Over Gray Matter: A New Approach to Dementia Care* and *Hospital to Home Care: A Step by Step Guide to Providing Care to Patients Post Hospitalization*, among others.

"We are very pleased to partner with Home Care Assistance of Ft. Lauderdale," explained Melissa Pitalo with Dignity Memorial Providers of Florida. "Our partnership will allow us to offer their clients, employees and extended family resources and support to make informed decisions during each step in the pre-planning process."

To find out more about Home Care Assistance of Ft. Lauderdale, please visit www.HomeCareAssistanceFTLauderdale.com or call 954-909-0370 at any time. Home Care Assistance of FT Lauderdale is located at 5975 N Federal Highway, Ste 124, Fort Lauderdale, FL.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2018 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The

company was recognized as a [2019 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit www.homecareassistance.com.

ABOUT DIGNITY MEMORIAL

The Dignity Memorial® network of more than 2,000 funeral, cremation and cemetery service providers is North America's most trusted resource for funeral and memorialization services, providing an unmatched combination of products and locations. Dignity Memorial associates serve families with care, integrity, respect and service excellence each day and believe each celebration of life should be as unique as the person it honors. Dignity proudly offers services to families of all beliefs and backgrounds and its professional staff are knowledgeable about the funeral and interment customs of different faiths and cultures.